

### Abstract of the Disclosure

The present invention uses colors for displaying the results of information retrieval or analysis of pieces of input information so as to allow a user to visually and objectively understand the difference between the pieces of input information and a series of changes. An information comparison display apparatus, according to the present invention, comprises a unit for receiving pieces of input information; a unit for comparing the pieces of input information based on predetermined comparison criteria, and for determining characteristic elements to be assigned colors; a unit for assigning colors to the pieces of input information based on the results of comparison; and a unit for outputting the information, to which the colors have been assigned, to the outside.